

Monthly Ad Rates

Per Month

Size	1mo	3mo	6 mo	12 mo
Full Color*				
Mini Ad	\$70	\$60	\$50	\$45
Bus Card	\$140	\$120	\$100	\$90
20 th Page	\$210	\$180	\$150	\$135
16 th Page	\$256	\$200	\$180	\$160
12 th Page	\$320	\$250	\$225	\$200
9 th Page	\$420	\$350	\$300	\$250
7 th Page	\$450	\$400	\$350	\$300
6 th Page	\$525	\$465	\$400	\$350
5 th Page	\$580	\$510	\$430	\$380
¼ Page	\$675	\$600	\$525	\$450
1/3 Page	\$775	\$700	\$600	\$525
½ Page	\$900	\$850	\$800	\$750
Full Page	\$1500	\$1400	\$1300	\$1200
Back Page	\$1800	\$1700	\$1600	\$1500

Black & White: 5th Page and Smaller,
Multiply by 0.70 for pricing.

One-Liner (on Humor Page Paid In Advance) **\$100 \$175**

All Advertisements are required to be paid prior to publication.
Discover, Visa and MasterCard are accepted.

Additional Charges-Artwork Prices such as Logo
Designs and special graphics, upon request.

Veterans Post Newspaper
1441 Dr. MLK, Jr. Street South
Saint Petersburg, FL 33705-2424

December 1, 2010-A

1/3 Page 10" w x 6.6" v	5 th Page 10" w x 4" v
	12 th page 6 x 2½
	7 th page 6 x 4½
¼ Page 10" w x 5.3" v	1/3 Page 6¼" w x 10" v
½ Page 10" w x 10" v	
	12 th pg 3 x 5

Bus Crd	7 th Page 6w x 4½v	Full Page 10" w x 21" v
7 th page 3w x 9		
16 th pg 3 x 4		
20 th pg 3 x 3	6 th page 6w x 6v	
Bus Crd Mini		9 th page 3 x 7
		7 th page 10 x 3



The Premier Veterans Publication

Ad Dimensions	W=horizontal	V=vertical
Size	Col. In.	Dimensions
Full Page	126	10" w x 21" v
1/2 Page	63	10" w x 10.3" v
1/3 Page	42	10" w x 6.6" v
	42	6" w x 10" v
1/4 Page	32	6" w x 8" v
	32	10" w x 5.3" v
5 th Page	24	6" w x 6" v
	24	10" w x 4" v
6 th Page	21	5" w x 7" v
	18	3" w x 9" v
7 th Page	18	6" w x 4½" v
	18	10" w x 3" v
	14	3" w x 7" v
9 th Page	14	6" w x 3½" v
	10	3" w x 5" v
12 th Page	10	6" w x 2½" v
	8	3" w x 4" v
16 th Page	8	3" w x 4" v
20 th Page	6	3" w x 3" v
Bus Card	4	3" w x 2" v
Mini Ad	2	3" w x 1" v

Deadline is the 15th of each month.

Phone 727-VA-2-VETS

Advertise@VeteransPostNews.com
www.VeteransPostNews.com